

V2 communications



Leading Horses to Water.....



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V2 communications

Leading Horses to Water.....
and Making them drink.

Sales Growth - The Challenge

Winning new business is always a challenge. Whether your enterprise is big or small, local or international, you have to identify and capitalise on new opportunities before your competitors get the chance to.

V2 Communications will help you stay ahead of the field by leading you to new business opportunities, and giving you the resources you need when you're there.



Services

Lead generation

Appointment setting,

**Database creation, validation,
management and hosting**

Seminar support

Market research and profiling

Sales planning and consultancy

Intelligent email broadcasting

Pan European language capability

Call centre project management

About V2

V2 creates, manages and delivers consistently successful telemarketing and business development programmes nationally and internationally. Working extensively across the UK and mainland Europe, we service complex industries and organisations of all sizes, from SMBs to major corporations.

Established by leading outbound business-to-business telemarketing and call centre specialists, V2 is dedicated to making your marketing and business-development strategy flourish.

Why choose V2?

We are an exclusively outbound business development agency with a detailed understanding of the markets we operate in. This makes us a powerful tele-business solution.

Wherever you need access to high calibre business opportunities, V2's specialist teams focus on the particular sector, market, system module or geographic location that we know will deliver them – fast.

And our established relationships with major international partners means that V2 can offer a coherent global solution to any medium or large-scale project.



The V2 Difference

Working with V2 gives you instant access to detailed live information, up-to-the-minute market-specific knowledge, international reach, and a highly motivated workforce committed to delivering world-class performance. You'll experience the V2 difference in the way we work with you. And you'll value the knowledge, enthusiasm and dedication we bring to the realisation of your business goals.



Visibility

New business moves fast. The sooner you form an accurate picture of what's happening with your campaign, the quicker you can react effectively to the latest developments. Our sophisticated real-time reporting systems ensure that each project stakeholder has instant access to information on all campaign activity the moment it happens.

People

We value our people. And they value what they do. V2 recruits individuals who genuinely want to succeed. We give them comprehensive training in our client's products, services and solutions. We enhance their sales skills and personal development with a proven programme of on-the-job coaching. In short, we make sure V2 operators are an integral and respected part of our sales support teams.

Drive

We take pride in ensuring that every project V2 undertakes exceeds our client's expectations.

We make sure that your investment in V2's services achieves outstanding returns with the high quality business development opportunities we generate and in the associated services we offer.





Specialist Services

As well as our core activities, V2 offers two related specialist services:

Sales Consultancy

We know the most effective ways to communicate with the people you want to sell to.

V2 can create bespoke programmes around your objectives and key messages, giving your enterprise exactly the level of control you need over planning and implementation. You'll benefit from our in-depth understanding and experience of the sectors we operate in.

Data Management & Validation

As well as sourcing and cleansing the best lists to work from, V2 also stores prospect data and customer data securely in-house.

Because we host this data, you always have access to the most accurate account details available. This enables you to support your marketing activity far more effectively. Our in-house data management systems also support your sales personnel in the field, giving them the very latest information on prospects and pipeline.

And through our global partner network, we are able to validate huge volumes of data to very specific criteria quickly, accurately, and affordably.



V2 Takes on Europe and Beyond

V2's services and expertise reach far beyond the United Kingdom. As a pan-European agency, we are continually generating business development opportunities and opening up new markets right across Europe. We operate in all the mainstream European languages, even in local dialects where required.

As well as running multi-language campaigns from the UK, we manage high volume international telemarketing activities with our worldwide network of trading partners.

V2 has well-established business partners in Romania and Poland, and new partnerships in Tunisia, the Czech Republic, Barbados and South Africa. These relationships give you access to project management skills and expertise that make full use of our international resources. Working with V2 and its partners, you benefit from the immense economic advantage that comes with first-hand local knowledge of new business development opportunities.



Call centre services

European languages

Demand creation

Data management